

HARVESTING ELEMENTS

style trend 2019

Value trends: *Stretch of Imagination, Travel Light*

An overload of products and concern about the environment are leading to a sober lifestyle of pure simplicity where sustainability is very important. We will need to take responsibility to ensure a liveable future. We will gradually develop a new philosophy to shape that responsibility. Ensuring that cities - which are growing rapidly - are liveable, is also an important issue. Greenery both in public spaces and in and around the home will thus be crucial.

INDOOR

This sober lifestyle results in simple, tidy and calming interiors. We can see this clearly reflected on the left-hand side of the collage. Rhythm and peace are important in these interiors. No excessive details: the pure product counts, without too much fuss. There is also a genuine revival in recycled materials taking place. Many young designers are working with it in some way. This means unique products with a natural look. The materials are not clean and smooth, but have a used composite and therefore sometimes grimy appearance. Visually this contrasts with the

calm and clear design that also features in this theme. The skill lies in combining these two elements into a harmonious whole with a calm overview, and products with an unusual and sustainable story go hand in hand. The combination of mono bouquets and foliage plants with variegated leaves reflects the ambivalence of this theme. There is also a revival in dried flowers and dried foliage, possibly combined with fresh green products.

INDOOR Colour chart and colour balance in Pantone®



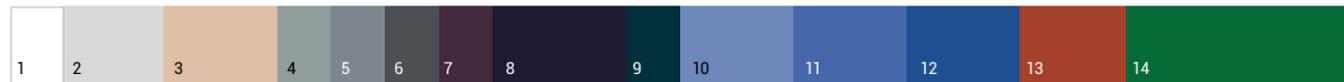
1. white C 2. Cool Gray 1 C 3. 4675 C 4. 443 C 5. 430 C 6. 7540 C 7. 7449 C 8. 5255 C 9. 547 C 10. 7682 C 11. 7683 C 12. 7686 C 13. 7593 C 14. 349 C

OUTDOOR

The same visual contrast can be found in the garden as in the interior. On the one hand there is a bright, tidy garden, laid out in surveyable fashion and furnished with products with simple geometric designs. On the other hand, here too, the reuse of materials plays a role, as a result, products can look messy and irregular. The recycled materials mean that the colour black is important. What is notable are the large quantities of materials coming onto the market with a sustainable philosophy, like concrete tiles with used shells from the food industry as a decorative element. It is important to be able to see clearly what the new sustainable products are

made of. This means that despite the clear layout, the garden is still an interesting place to encounter all sorts of new combinations of materials with a story. Here too we look for the harmony of soberness and combined overview with sustainable and creative solutions. The use of powerful greenery in the planting is important as a counterpoint to the extensive use of black. The colour chart for the flowering planting is simple and clear: white, shades of blue and russet. These can be planted in colour groups, but also mixed together.

OUTDOOR Colour chart and colour balance in Pantone®



1. white C 2. Cool Gray 1 C 3. 4675 C 4. 443 C 5. 430 C 6. 7540 C 7. 7449 C 8. 5255 C 9. 547 C 10. 7682 C 11. 7683 C 12. 7686 C 13. 7593 C 14. 349 C

PRODUCT INGREDIENTS INDOOR & OUTDOOR

Shapes

Simple shapes without fuss, but also natural, irregular organic silhouettes.

Colours

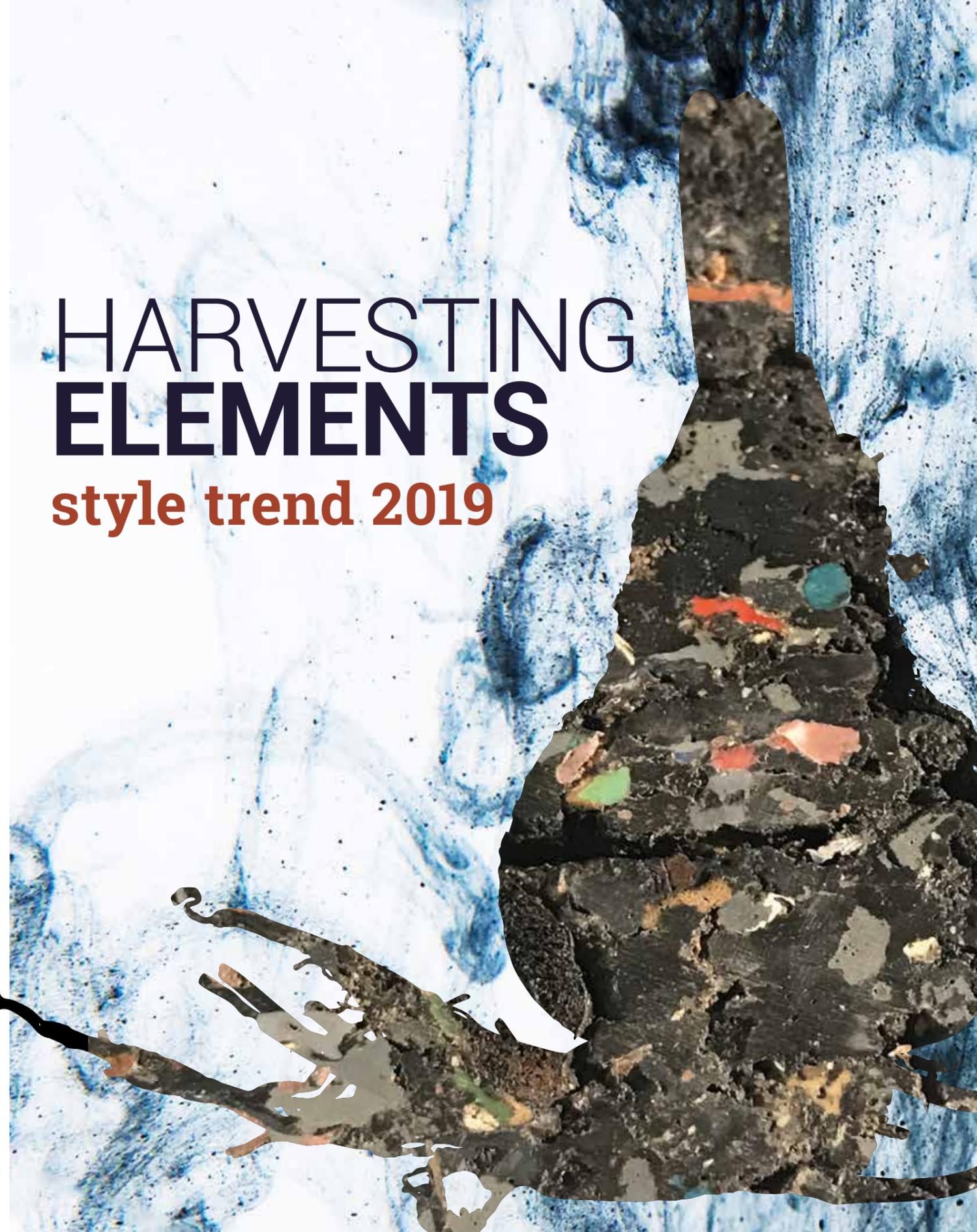
A clear colour chart in which white and grey dominate. The various shades of blue are used for flowers, whilst dark blue is the most important for accessories. Black continues to play a major role.

Materials

The materials are really varied and composite, always working from a recycling philosophy. A lot of coarsely woven textiles, sometimes made from rags and often with frayed ends.

Patterns

Spot patterns are still very important. Marble and terrazzo effects without seeking to offer a realistic copy. Simple stripe and check patterns for fabrics.



HARVESTING ELEMENTS INDOOR

OUTDOOR HARVESTING ELEMENTS

Remarkable because of its simplicity



Eye-catching variegated foliage



Irregular shapes and patterns



Dried flowers are back



Black contrasting with plenty of greenery



Recycled materials

